



MEMORANDUM
Harvey Ruvin
Clerk of the Circuit and County Courts
Clerk of the Board of County Commissioners
Miami-Dade County, Florida
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RCA
Agenda Item No. 6 (A)

TO: Honorable Chairman Javier D. Souto
and Members, Recreation and Cultural Affairs
Committee

DATE: April 9, 2012

FROM: Christopher Agrippa
Division Chief, Clerk of the Board Division

SUBJECT: Approval of Commission
Committee Minutes

The Clerk of the Board's office is submitting the following Clerk's Summary of Minutes for approval by the Recreation and Cultural Affairs Committee:

March 12, 2012

CA/kh
Attachment



CLERK'S SUMMARY OF Meeting Minutes

Stephen P. Clark
Government Center
111 N.W. 1st Street
Miami, FL 33128

Recreation & Cultural Affairs Committee

Javier D. Souto (10) Chair; Dennis C. Moss (9) Vice Chair; Commissioners Sally A. Heyman (4), Jean Monestime (2), Rebeca Sosa (6), and Xavier L. Suarez (7)

Monday, March 12, 2012

2:00 PM

COMMISSION CHAMBERS

Members Present: Jean Monestime, Dennis C. Moss, Javier D. Souto, Xavier L. Suarez.

Members Absent: None.

Members Late: None.

Members Excused: Sally A. Heyman, Rebeca Sosa.

Members Absent County Business: None.

Minutes Prepared by:

Report: Zorana Gainer, Commission Reporter
305-375-3570

1A MOMENT OF SILENCE

1B PLEDGE OF ALLEGIANCE

1C ROLL CALL

Report: *The following staff members were present:*

~Senior Advisor to the Mayor Lisa Martinez
~Assistant County Attorney Monica Rizo
~Assistant County Attorney Daniel Frastai
~Senior Clerk Doris Dickens
~Deputy Clerk Zorana Gainer

Assistant County Attorney Monica Rizo, noted there were no changes to today's (3/12) meeting agenda.

It was moved by Commissioner Suarez to set the agenda. This motion was seconded by Commissioner Monestime, and upon being put to a vote, passed by a vote of 4-0 (Commissioners Heyman and Sosa were absent).

1D SPECIAL PRESENTATIONS

1D1

120223 Service Awards

Joe A. Martinez

PRESENTATION OF SERVICE AWARDS TO THE
FOLLOWING EMPLOYEE(S):

Presented

ELONZO MORRIS, JR. - PROS - 30 YRS

1E DISCUSSION(S)

1F PUBLIC HEARING

2 COUNTY COMMISSION

2A

120200 Resolution

Sen. Javier D. Souto

RESOLUTION DIRECTING THE COUNTY MAYOR OR
MAYOR'S DESIGNEE TO PREPARE PRINTED REPORT
CONTAINING NAMES, POSITIONS AND SALARIES OF
ALL MIAMI-DADE COUNTY EMPLOYEES, TO UPDATE
SUCH REPORT ANNUALLY AT TIME BUDGET IS
PREPARED, AND TO MAINTAIN A COPY OF MOST
RECENT SUCH REPORT AT ALL MIAMI-DADE
COUNTY REGIONAL LIBRARIES

*Forwarded to BCC with a favorable
recommendation*

Mover: Moss

Seconder: Monestime

Vote: 4-0

Absent: Sosa, Heyman

Report: *Assistant County Attorney Rizo read the foregoing
proposed resolution into the record.*

*Hearing no comments the committee proceeded to
vote.*

3 DEPARTMENT

3A

120294 Resolution

RESOLUTION AUTHORIZING THE FUNDING OF TWENTY-THREE (23) GRANTS FOR A TOTAL OF \$246,000 FROM THE FY 2011-2012 SECOND QUARTER TOURIST DEVELOPMENT ROOM TAX PLAN AND SURTAX CATEGORY TO PROMOTE MIAMI-DADE COUNTY TOURISM WITH: ARTEAMERICAS, INC.; CENTER FOR ADVANCEMENT OF JEWISH EDUCATION, INC.; CITY OF MIAMI GARDENS; CORZO CASTELLA CARBALLO THOMPSON SALMAN, P.A.; COUNCIL OF INTERNATIONAL FASHION DESIGNERS; CUBAN CLASSICAL BALLET OF MIAMI, INC.; DR. MARTIN LUTHER KING, JR., PARADE AND FESTIVITIES COMMITTEE, INC.; GREATER MIAMI BILLFISH TOURNAMENT, INC.; HISTORICAL ASSOCIATION OF SOUTHERN FLORIDA, INC.; HOMESTEAD RODEO ASSOCIATION, INC.; MIAMI DESIGN PRESERVATION LEAGUE LLC; MIAMI INTERNATIONAL FILM FESTIVAL; MIAMI TRI EVENTS LLC; NATIONAL FOUNDATION FOR ADVANCEMENT IN THE ARTS, INC.; NATIONAL GAY AND LESBIAN TASK FORCE; NEW VISIONS OF SOUTH DADE, INC.; ROTARY FOUNDATION OF SOUTH MIAMI, INC.; SOUTH FLORIDA BLUEGRASS ASSOCIATION, INC.; THE CULTURAL COUNCIL, INC.; THE MIAMI BACH SOCIETY, INC.; THE UNCONSERVATORY, INC.; UNITED HAITIAN AMERICAN ARTISTS, INC.; WOMEN'S INTERNATIONAL FILM & ARTS FESTIVAL, INC. WAIVING RESOLUTION R-130-06, AUTHORIZING THE COUNTY MAYOR OR COUNTY MAYOR'S DESIGNEE TO EXECUTE GRANT AGREEMENTS AND TO EXERCISE THE CANCELLATION PROVISIONS CONTAINED THEREIN (Department of Cultural Affairs)

Forwarded to BCC with a favorable recommendation

Mover: Moss

Seconder: Moneslime

Vote: 4-0

Absent: Sosa, Heyman

Report: *Assistant County Attorney Rizo read the foregoing proposed resolution into the record.*

Hearing no further comments the committee proceeded to vote.

Recreation & Cultural Affairs Committee

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3B

120334 Resolution

RESOLUTION RATIFYING CONSTRUCTION CLOSE
OUT OF SOUTH MIAMI-DADE CULTURAL ARTS
CENTER

(Department of Cultural Affairs)

*Forwarded to BCC with a favorable
recommendation*

Mover: Moss

Seconder: Monestime

Vote: 4-0

Absent: Sosa, Heyman

Report: *Assistant County Attorney Rizo read the foregoing
proposed resolution into the record.*

*Hearing no comments the committee proceeded to
vote.*

3C

120283 Resolution

RESOLUTION AUTHORIZING SUBMITTAL OF A
GRANT APPLICATION FOR UP TO \$1,200,000 IN GRANT
FUNDS FROM THE FLORIDA INLAND NAVIGATION
DISTRICT, WATERWAYS ASSISTANCE PROGRAM
(FIND - WAP) 2012, WITH A COUNTY MATCH OF
\$1,558,000 FOR CONSTRUCTION RENOVATIONS OF
THE UTILITY SYSTEMS AT PELICAN HARBOR
MARINA, AND FURTHER AUTHORIZING THE COUNTY
MAYOR OR COUNTY MAYOR'S DESIGNEE TO
RECEIVE AND EXPEND FUNDS, AND EXECUTE
GRANT AWARD AGREEMENTS AND AMENDMENTS
UPON REVIEW AND APPROVAL OF THE COUNTY
ATTORNEY'S OFFICE FOR LEGAL SUFFICIENCY
(Parks, Recreation and Open Spaces)

*Forwarded to BCC with a favorable
recommendation*

Mover: Monestime

Seconder: Moss

Vote: 4-0

Absent: Heyman, Sosa

Report: *Assistant County Attorney Rizo read the foregoing
proposed resolution into the record.*

*Hearing no comments the committee proceeded to
vote.*

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3D

120285 Resolution

RESOLUTION AMENDING RESOLUTION NO. R-595-11
TO PROVIDE THAT THE TOTAL GRANT
EXPENDITURES ARE APPROVED FOR UP TO \$4,500,000
OVER THREE YEARS (Parks, Recreation and Open Spaces)

*Forwarded to BCC with a favorable
recommendation*

Mover: Monestime

Seconder: Moss

Vote: 4-0

Absent: Sosa, Heyman

Report: *Assistant County Attorney Rizo read the foregoing
proposed resolution into the record.*

*Hearing no comments the committee proceeded to
vote.*

3E

120288 Resolution

RESOLUTION APPROVING THE EXECUTION OF A
NEW LOCAL AGENCY PROGRAM (LAP) AGREEMENT
BETWEEN MIAMI-DADE PARKS, RECREATION AND
OPEN SPACES DEPARTMENT AND STATE OF
FLORIDA, DEPARTMENT OF TRANSPORTATION
(FDOT) IN THE AMOUNT OF \$757,530 FOR THE
CONSTRUCTION OF TWO GREENWAY BRIDGES
(Parks, Recreation and Open Spaces)

*Forwarded to BCC with a favorable
recommendation*

Mover: Moss

Seconder: Monestime

Vote: 4-0

Absent: Sosa, Heyman

Report: *Assistant County Attorney Rizo read the foregoing
proposed resolution into the record.*

*Hearing no comments the committee proceeded to
vote.*

4 COUNTY MANAGER

5 COUNTY ATTORNEY

6 CLERK OF THE BOARD

Recreation & Cultural Affairs Committee

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6A

120231 Report

CLERK'S SUMMARY OF MEETING MINUTES FOR THE
RECREATION AND CULTURAL AFFAIRS COMMITTEE
MEETING(S); JANUARY 9, 2012 (Clerk of the Board)

Approved

Mover: Moss

Seconder: Suarez

Vote: 4-0

Absent: Sosa, Heyman

Report: *Assistant County Attorney Rizo read the foregoing
report into the record.*

*Hearing no comments the committee proceeded to
vote.*

7 REPORTS

Recreation & Cultural Affairs Committee

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7A

120102 Report

SOUTH MIAMI-DADE CULTURAL ARTS CENTER
STATUS REPORT

(Mayor)

Report Received

Mover: Moss

Seconder: Suarez

Vote: 4-0

Absent: Sosa, Heyman

Report: Assistant County Attorney Rizo read the foregoing report into the record.

Mr. Michael Spring, Director, Cultural Affairs Department, gave a brief update regarding the South Miami Dade Cultural Arts Center (SMDCAC). He reported that the SMDCAC hosted 23 events and had almost 16,000 patrons during the first season. Mr. Spring pointed out that in celebration of Black History Month the SMDCAC presented the Langston Hughes Project, which featured actor Malcolm Jamal Warner narrating a Langston Hughes poem set to jazz music. Mr. Spring listed the following upcoming events at the SMDCAC: James Cotton "Superharp", Abraham.In.Motion, The Turtle Island Quartet paying homage to John Coltrane, and the 6th Annual All Kids Incorporate Festival.

In response to Commissioner Suarez' inquiry, Mr. Spring noted the report only contained a programmatic component. He said he was happy to state, for the record, that the Center was completed within the \$2.5 million budget, noting he could provide the Committee with a financial component of the report next month.

Commissioner Suarez expressed appreciation to Mr. Spring for his offer, and noted he looked forward to a detailed financial report on the facility's operational budget including revenues and expenditures.

Hearing no further comments the committee proceeded to vote.

7B

120103 Report

ADRIENNE ARSHT CENTER FOR THE PERFORMING
ARTS CENTER OF MIAMI-DADE COUNTY MONTHLY
STATUS REPORT

(Mayor)

Report Received

Mover: Moss

Seconder: Suarez

Vote: 4-0

Absent: Sosa, Heyman

Report: *Mr. John Richards, President/CEO, Adrienne Arsht Center for the Performing Arts noted to date, over 120,000 people had attended events at the Arsht Center, and ticket sales for this season were substantial. He reported occupancy costs were 6 percent under budget. This past weekend, Mr. Richards said, was a successful one; events, all of which were sold out, included: Wynton Marsalis and the Lincoln Center Jazz Orchestra, Midori and the Minnesota Orchestra and the Flamenco Festival. Mr. Richards informed Committee members that the Arsht Center was the recipient of an award from the Haitian Women of Miami organization. Partnering with Commissioner Monestime, the Arsht Center staff worked to save the Ayikodans Dance Company based in Haiti. Mr. Richards pointed out that this distinction came as a result of their efforts in the Haitian community, adding that with the assistance of Commissioner Monestime, they had raised over \$100,000 to save Ayikodans. He noted Ayikodans was returning to the Arsht Center to perform on May 25th – 26th, and the Arsht Center staff had commissioned this Dance Company and its founder Jeanguy Saintus to choreograph and perform a dance piece entitled "Incantations", which would be a dance piece about the rebuilding of Haiti.*

Mr. Richards noted in conjunction with the Miami City Ballet a Free Family Fest performance would be coming soon to the Ziff Ballet Opera house. In conclusion, Mr. Richards noted the Arsht Center was on the cutting edge of becoming a great cultural institution for the community.

Commissioner Monestime expressed appreciation to Mr. Richards for allowing him to assist with the fundraising for Ayikodans and pointed out that the Arsht Center staff was deserving of the award from the Haitian Women of Miami.

Responding to Chairman Souto's request for budgetary information for the Arsht Center, Mr. Richards noted he was submitting the Center's

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first formal annual report for Committee review, which included a detailed outline of the Center's operating budget. The annual operating budget for the Arsht Center was approximately \$38 million per year, and over 500 performances were scheduled this season. In addition, the Center was currently financially responsible for approximately 85 percent of all activities and events held at the Center; and the attendance at all Broadway and Presents programming was approximately 65 percent of the Center's capacity, compared to approximately 63 percent for resident companies, Mr. Richards pointed out. He also pointed out that the operating revenue for the Center was generated from the following sources:

50 percent from the ticket sales, box office fees, and commissions from food and beverage sales;
25 percent from Miami-Dade County, which was used to cover occupancy costs, including utility bills, security, and insurance costs; and
25 percent from the private sector.

Mr. Richards noted the Arsht Center Foundation and Trust were responsible for private sector fundraising; and this year, the goal was a little over \$7 million. Further, he stated that the Arsht Center had approximately \$10 million in endowment funds, adding that a new giving committee was established and named in remembrance of Woody Weiser, and efforts were underway to plan a fundraiser. In addition to courting major philanthropists and donors, several other fundraising efforts were underway, including micro-campaigns via email.

Commissioner Moss commended Mr. Richards on a job well done in moving the Arsht Center towards becoming the type of world-class cultural center members of the Commission envisioned.

Responding to Commissioner Suarez' inquiry regarding whether the report Mr. Richards submitted to the committee included operating losses, Mr. Richards reiterated that approximately 50 percent of the operating revenue was generated from ticket sales; 25 percent from the private sector; and 25 percent, approximately \$7.5 million from Miami-Dade County (MDC). Mr. Richards explained that the goal, which he anticipated would be accomplished, was to avoid any increase in costs to MDC by seeking private sector contributions.

Pursuant to Commissioner Suarez' inquiry as to

whether the Arsht Center received any revenues from parking during events, Mr. Richard said the Arsht Center only received a small portion of its revenue from valet parking. The properties and parking lots surrounding the Center were owned by public or private entities, e.g., the Department of Transportation owned property used for parking at the Center, and the Miami Downtown Parking Authority managed many of the publicly owned lots surrounding the Center. He pointed out that employees at the Arsht Center had partnered with parking lot owners to manage and coordinate patrons' parking during events.

Commissioner Suarez expressed concerns that the Arsht Center did not receive a larger percentage of revenue from parking during events. He asked Mr. Richards to prepare a report reflecting all revenue generated from publicly and privately owned parking lots surrounding the Center.

In response to Chairman Souto's query, Mr. Richards explained that the issues involving parking were two-fold: 1) the volume of activity on any given night; and 2) ingress and egress into parking lots before and after performances and special events. Mr. Richards explained that the real challenge was not parking, but rather the volume of activity and the fact that the infrastructure was insufficient to support the activity in Downtown Miami during certain peak periods, which highlighted the importance of coordination. Mr. Richards noted the master plan for future development sought to examine the parking need/demand for residential and mixed-use development in the Omni/Downtown District. In addition, the Townsquare Neighborhood Development Corporation was established because of the uncertainties about parking. However, these issues needed to be addresses as the neighborhood developed over time.

Commissioner Moss questioned whether the Townsquare development plan was complete.

Mr. Richards noted phase one of the development plan was complete, and he would submit a copy of the plan to the Committee members.

Commissioner Moss asked Mr. Richards to prepare a presentation regarding the Townsquare development plan for consideration at the next RCAC meeting.

8 ADJOURNMENT

Report: *Hearing no further business to come before the committee, the meeting was adjourned at 2:42 p.m.*